**DRS COMMUNICATIONS FEDERAL FISCAL YEAR 2019 REPORT**

**10/01/18-09/30/19**

The DRS Communications Office team includes Customer Service Representative Brett Freeman, Communications Director Jody Harlan, Communications Officer III Brett Jones, Administrative Assistant Cathy Martin and Communications Manager II Dana Tallon.

Together, we are responsible for multi-faceted public information, external and internal communications and marketing services for 25 major programs in eight divisions, which served 83,500 Oklahomans with disabilities in 2018. Our responsibilities include news and new media relations; web development; social media management; graphic design; publications; video, audio and public service production; and special projects.

We are proud to summarize our total workload accomplished at the end of each federal fiscal year. For the complete 2019 report listing each project, visit Communications Office web pages on the iDRS web site at <https://drs.okdrs.gov/supportservices/pio/Documents/projectsfed19.docx>.

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| **SUMMARY OF PROJECTS** | **QUANTITY PRODUCED** |
|  | FFY 2019 |
| Media Releases/Publicity/Campaigns | 111 |
| Publications/Graphics | 118 |
| Oklahoma News Alert | 197 |
| Special Projects | 68 |
| Videos/PSAs/Audio | 24 |
| Inquiries | 1,396 |
| Website/Social Media | 90 |

During State Fiscal Year 2019, Communications negotiated arrangements for 20 TV and 100 radio stations to broadcast DRS public service announcements valued at $903,463 through a partnership with the Oklahoma Association of Broadcasters. Since Jody Harlan established the partnership began in 2002, OAB stations have broadcast DRS PSAs valued at more than $22.6 million. DRS PSAs are posted at <http://www.okdrs.gov/psa/home>.

For more information about Communications Team services, visit <http://www.okdrs.org/communications/home>.